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# Who Wants To Win A \$25 Gift Card?

The Grand Prize winner of last month's Trivia Challenge was Dennis Warneke of Lake Oswego. The answer was B) "I'm feeling lucky."

You can be the Grand Prize Winner of this month's Trivia Challenge Quiz! Just send in the correct answer to this month's trivia question to be entered into the drawing for a \$25 gift card to Amazon. Ready? Email us right now with your answer!

What is the world's best-selling PC game?

- A) Minecraft
- B) World of Warcraft
- C) Half Life 2
- D) Doom

Email us right now with your answer!  
Trivia@kamind.com

# Join The 7 Figure Club By Mark Anthony

Most business owners have a difficult time stepping away from their work. They want to profit as much as possible, which means they believe they must give all of their time, effort and attention to the business. But what if you could run a profitable business without sacrificing everything else? In Join The 7 Figure Club by Mark Anthony, you'll learn how to increase sales, improve staff accountability, devise ways to reclaim your free time and much more. Anthony offers practical advice for readers and shares the seven pillars of a thriving business. If you're ready to take your business to the next level, add Join The 7 Figure Club to your reading list.



AMERICA'S  
FASTEST  
GROWING  
PRIVATE  
COMPANIES

This monthly publication is provided courtesy of Matt Katzer, CEO of KAMIND IT & Amazon Best Selling Author of "Securing Office 365 - Masterminding MDM and Compliance In The Cloud"

**KAMIND IT's Mission:**  
Assisting Organizations to  
Utilize Technology to Drive  
Innovation

Inc.  
5000



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# TECHNOLOGY TIMES INSIDER TIPS TO MAKE YOUR BUSINESS RUN FASTER, EASIER AND MORE PROFITABLY

## How To Safely Share Passwords With Employees

If you ask a security professional, you get by-the- book advice about sharing passwords: "Don't share passwords." But we know, in reality, that doesn't work. Your office might be sharing a single password for apps like SurveyMonkey right now to save cash on buying additional users, and some social media accounts don't even give you the option to have multiple log-ins. Sharing passwords in your office is sometimes necessary for collaboration, and the best way to do this is by using a password manager. Affordable (some platforms even offer free versions), layered with security and simple to use, password managers are the safest and easiest way to store and share your company's private passwords.

### Reasons You Would Need To Share Your Passwords

Shared accounts are the biggest reason businesses share passwords, whether their employees work from a physical office or at home. It improves collaboration and makes employees' jobs a lot easier. Medical leaves, turnover, vacations and "Bob isn't coming in because he ate bad fish last night but has our Amazon log-in" are other reasons passwords

get handed around like a plate of turkey at Thanksgiving dinner.

However, unsafe sharing habits will put your private passwords in the hands of greedy hackers, who can fetch a high price for your data in dark web markets. IBM Security reported that in 2022, 19% of all breaches were caused by stolen or compromised credentials.

So, how do you share passwords safely?

### First, Avoid These Common Password-Sharing Mistakes

When it comes to password sharing, remember:

1. Don't send passwords via e-mail: E-mail is the #1 target of hackers, and many e-mail services aren't encrypted. Those that are encrypted are still risky because e-mails are stored in several servers on their way to or from your account. That means your e-mail is sitting in a Sent folder, ripe for the taking by anyone who gets into your e-mail account, encrypted or not.
2. Never text or chat passwords: Like e-mails, SMS messages or

## WHAT'S NEW inside KAMIND IT

We want to introduce you to Andre, our new cloud engineer who has a lot of experience (and certifications) in Microsoft technologies such as Azure, Intune, firewalls, etc.

We are thrilled to announce that KAMIND IT has been named to the Inc 5000 list for the fifth year in a row! We are grateful for the support of our customers and the hard work of our team that made this possible. Thank you!

KAMIND's DevOps team has been beta testing Guard+ which is the tool we have been using to help our clients' security postures improve. Customer feedback so far has been really encouraging with comments like: "Guard+ has helped us remediate new Zero Day security events that we would have missed otherwise" and "Guard+ quickly and accurately pulls everything together that we need to make important decisions and provides helpful recommendations."

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messaging apps like Slack aren't secure. Once a text is sent, it is available for anyone to see.

3. Stay far away from storing passwords using pen and paper and shared documents: Sticky notes, memo pads, Google Docs – NEVER write down your passwords.
4. Avoid the temptation to store passwords on your device: If your device gets hacked, nothing stops that perp from taking every password you saved.

#### **The Best Way To SAFELY Share And Store Your Passwords**

We recommend using reliable password managers because they have multiple layers of encryption so only those with a key (your master password) can see it, AND they include more robust security and sharing features like:

**Zero-knowledge architecture:** Not even your password manager service can see the information you save in your vault.

**Multifactor authentication (MFA):** For added log-in security.

**Unique password generation:** Creates strong, random passwords to improve log- in security.

**Fake log-in page warnings:** Warns you if a page is spoofed by hackers.

**Breach or weak password notification:** Alerts you if one of your passwords was leaked or if your current password is weak.

**Simple, secure built-in password sharing:** Some password managers let you choose which passwords your employees can see and keep others in a private vault. Others, like Keeper, let you share documents or records without exposing credentials.

To use password managers, you only need to remember one password – the master password. One downside is that whomever you share a password with needs an account for the same service. However, most password managers have corporate accounts, so this shouldn't be a problem.

**A Word To The Wise:** Look out for password managers with a bad security track record, like LastPass, which was breached in 2022, 2021, 2016 and 2015.

#### **Smart Businesses Use Password Managers**

It's a good idea to avoid sharing passwords as much as possible, but when you have to, use a reliable password manager to ensure you have control over exactly who sees your credentials. Talk to your employees about safe password hygiene, host regular security-awareness training for employees and use MFA with every account. It's not just safe business – it's smart business.

If you're not sure which password manager to use, give us a call and we'll get you set up with one.

## **Want To Become A Better Leader?**

### **Learn How To Manage Yourself First**

Every business owner and leader wants to lead and inspire their team effectively, but this is easier said than done. You're going to face challenges within your business that will put your mettle to the test. Many of these obstacles will stem from your team as you learn to manage different personalities and overcome communication barriers. If you want to lead your team properly, you must take a step back and focus on yourself first.

Many employees look to their leaders for support, encouragement and guidance. As their leader, you have to remember you are setting an example for your team, so you must stay aware of every action you take. Pay attention to how you talk to people and how you're spending your time while at work. You should be acting in the same manner you would expect from every other member of your team. If you're not, it's time to make some adjustments. Your business's success and your employees' behavior begins and ends with you. Become the leader you would want to work for, and your employees will respond positively.

### **IS IT TIME FOR A VACATION FROM WORK?**

Business leaders want their companies to be profitable and often dedicate hours of overtime every week to ensure everything runs smoothly. While this might give your business a boost, it can be damaging to your mental health. Many leaders have a hard time taking a break from their business and end up burning out before reaching the pinnacle of success. Don't fall into this trap. Here are a few warning signs to pay attention to that tell you it's time to take a break from work.

**You feel anxious or nauseous every morning before work.** Your body will tell you when it needs a break. Listen to it!

**You make careless mistakes.**

Overworking ourselves can take away from our focus, which causes us to make mistakes we wouldn't normally make.

**Your motivation has vanished.** If you feel like you have to force yourself through the motions at work, it's likely time for a vacation.



Do you want to know my secret to success - how I'm able to live the way I do after growing up in a dysfunctional family, lasting half a semester in college and possessing no special skills, talents or intelligence?

Well, I do two things that most people don't do: I study and I plan.

I pull these two levers once every day (and twice on Sunday), and that's what has led to three decades of success. You can follow my example. Like all fundamentals of success, the daily disciplines of studying and planning are easy to understand, but hard to maintain in practice. Most people don't have discipline, and, therefore, they do not succeed. What's more is that in total, you only have to study and plan for eight hours every week! Curious about how that works? Let me break it down for you.

Early each morning, I give myself an hour to study and plan as needed. No matter how early the rest of my day starts, I always start with this hour - no exceptions.

I devote the first 30 minutes to studying. When I say "studying," what that basically means is that I'm reading a book to grow one of my core skills. Don't spend that first 30 minutes reading useless crap; only focus on books that will help you grow in some way.

If your response to that idea of studying was that you don't have time to read, then I would say you're lying.

Bill Gates, Warren Buffett, Oprah Winfrey, Elon Musk and Jack Ma are all voracious readers. Do you think you're busier than them? Yeah, thought not. They're not the only ones either - the average multimillionaire reads at least two books a month. And guess what?

I can get through that many books in a month by reading just 30 minutes a day.

I spend the remaining half of the first hour of my day planning. That means I review my MVPs (most valuable priorities) and walk through my day in my head.

Thinking about how I might interact and empathize with people helps me grow my emotional intelligence.

It's also during my planning time that I identify my spotlight moments - the moments when I know my example is on display, where I need to maximize my excellence. Want to know a little secret? Being excellent

isn't about trying to be incredible at everything all the time-it's about picking the right moments to maximize your effort and be disproportionately excellent.

So, altogether, if you do those two things for an hour each day, that's seven hours. The eighth hour happens on Sunday afternoon, when I plan out my week. And that's it. That's how you get a massive edge over your peers in whatever you're doing. Too few do it and stick with it, and that will make it all the easier for anyone who does stick with it to succeed.

*Darren Hardy is the former publisher of SUCCESS Magazine, and he has written several best-sellers, including The Entrepreneur Roller Coaster, Living Your Best Year Ever and The Compound Effect. He is also the recipient of the "Master of Influence" designation from the National Speakers Association (NSA), which honors his professionalism and public speaking ability.*



**"SON, THERE'S THREE THINGS I WANT YOU TO NEVER FORGET...NEVER GIVE UP ON A DREAM...MARRY FOR LOVE...AND USE 8-DIGIT COMPLEX PASSWORDS!"**