TECHNOLOGY TIMES

INSIDER TIPS TO MAKE YOUR BUSINESS RUN FASTER, EASIER AND MORE PROFITABLY

Cyber Learning During the Pandemic: Online Training and Networking

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We're living and working in a virtual world these days since the pandemic halted the traditional and routine in-person activity. For cyber professionals, you may feel challenged more than ever to work and learn remotely. Yet those challenges shouldn't stall your ability to learn. Learning can happen anywhere...and as we've all experienced, out of times of chaos and uncertainty, can emerge opportunity. There's never been a more ideal time to advance in the cyber security profession than now.

- You have to keep company networks and systems hardened now that access and utilization is occurring remotely.
- You are having to monitor systems and devices closer since more adversary attacks are on the rise since the pandemic.
- You're having to ensure all employees practice cyber safety.
- And so much more!

So we're taking this article to speak to all the cyber analysts, IT managers, network security administrators, and like-minded cyber professionals to say: you have great opportunity to upskill and retool virtually – you just have to know where to look.   It's possible to stay active in the industry and continue to advance skills with professional IT/cyber groups, online trainings, engagement with cyber game activities and more. Here are a few opportunities you'll

WHAT'S NEW INSIDE KAMIND IT

KAMIND IT was included in the list of **Inc. 5000 Fastest Growing Private Companies In America** for the second year in a row! Thank you to our amazing colleagues and staff.

Please join us in welcoming **Felix Barba to the Office 365 Support Team**! Also, congratulations to our Senior Corporate Account Manager, **Brendan McDonnell**, as he takes on his new role **leading the charge with the Project Ares program!**

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benefit from:

ONLINE CYBER TRAINING

There's an increase in cyber-attacks since the pandemic with more professionals working remotely (some on their own personal devices). New threats are becoming more prevalent and the need to protect company data has heightened. As a cyber professional, you need the flexibility and access to upskill on your terms, so you know how to tackle the hottest problems in your company's cyber security arena.

This means you need the ability to "break things" in virtual environments, test out new cyber defense tactics and learn new tools and procedures. Right?

Luckily, online cyber training platforms make it easy, accessible and fun for cyber professionals to learn new skills from anywhere, at a pace that works for them.

Circadence's Project Ares hands-on training platforms allows you to build skills via engaging, specialized scenario activities. Gamification and intelligent tutoring helps attract and sustain your attention while real content teach foundational and specialized cyber practices you'd experience in the workplace. It gives practitioners like you the ability to address real, current cyber threats across multiple industry settings, providing a comprehensive level of knowledge and practical experience.

NETWORK WITH INFOSEC AND CYBER EXPERTS ONLINE

Cyber professionals are in high demand right now. According to a report from cyber security nonprofit (ISC)2 there are currently about 2.8 million cyber security professionals around the world, but that workforce volume would need to increase by 145% to meet the global demand. Since cyber careers are in high demand, it's important for cyber professionals to network and put themselves out there...online. A few underrated ways professionals can use digital channels to learn are:

- Follow and engage with cyber influencers on social media (i.e.; Twitter, LinkedIn, Facebook)
- Track topical hashtags like #cybertraining #cybersecurity #blackhat #infosec #digitalforensics #hackathons
- Join cyber professional groups on LinkedIn or read articles on Hackernoon
- Participate in virtual conferences or online meet-ups such as
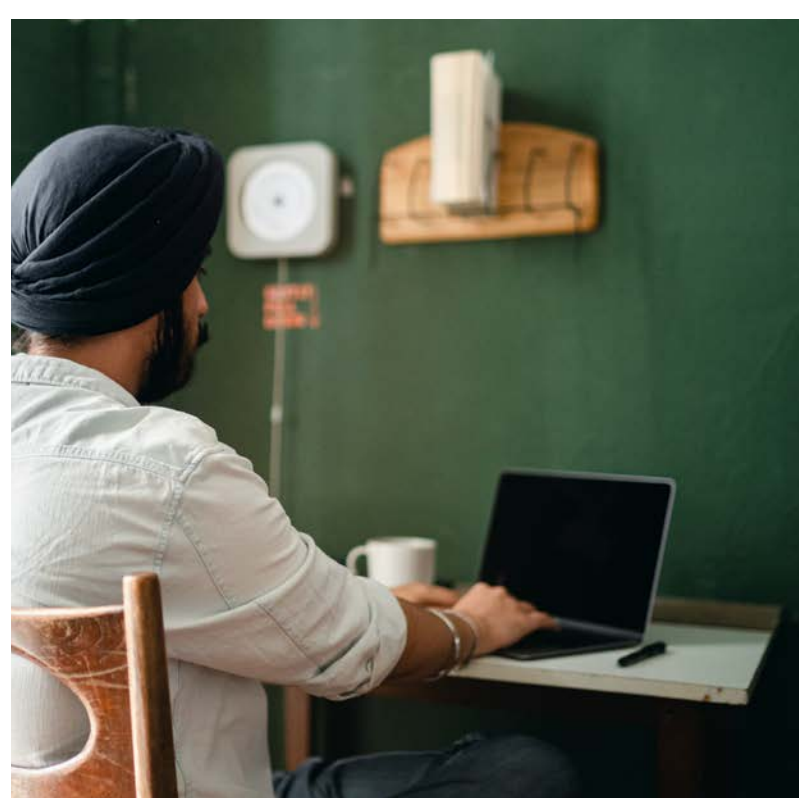
the DC Cybersecurity Professionals or Bay Area Cybersecurity Meet-up.

KEEP LEARNING, GROWING & PROTECTING

Dramatic changes in cyber threat frequency, remote working, system access and online meetings are impacting how and where cyber professionals like yourself train and upskill. It's important for all of us to continue to take part in being cyber-safe personally and professionally, but also to do our part in keeping the companies we work for, and the broader economy, safe from the increasing prevalence of costly cyber-attacks.

While you may be feeling overwhelmed with existing workloads, ill-equipped to address new threats, or simply feeling shut off from the rest of the world, know there are options in our expansive virtual world to connect with colleagues, build useful skills, advance in your career and help your company thrive during these uncertain and unprecedented times. You got this!

Circadence - July 21st, 2020

Discover The Immersive World of Project Ares
Project Ares is an award-winning, gamified learning and assessment platform that helps cyber professionals of all levels build new skills and stay up to speed on the latest tactics.

Discover more at www.kamind.com/discover-project-ares/

Make an Impact

Why did you decide to start your own company? When I ask business owners and entrepreneurs this question, they most often answer, "I wanted to make a positive impact in the world."

The same is true for me. Yes, sure, I wanted to be my own boss, do work that brings me joy, create my own systems, have financial freedom … but the endgame was that I wanted to make things better through my business. I wanted (and still want) to eradicate entrepreneurial poverty. To make the world a better place for me, my family and my community.

I know – with the current state of things, you may be feeling as though your dreams are too lofty and need to take a back seat. Your business has a crisis to survive, after all. But you can accomplish both surviving (heck, thriving) and making an impact – even during a pandemic.

You are closer to your dreams than you may feel right now. They don't have to fall by the wayside.

The biggest impact you can make right now is through HOW you serve your clients and community in the face of one of the biggest challenges in our lifetime.

But you can't do that if you don't have a solid foundation in your business.

So let's recap what I have been posting about: The Business Hierarchy Of Needs (mikemichalowicz.com/the-business-hierarchy-of-needs) is the key to your business's success right now.

The needs of your customers and clients have likely changed over the last few months and you may feel stuck in, say, the sales level of the Hierarchy. This is why I created the Recession Response (mikemichalowicz.com/recession-response), which addresses the HOW – how to take steps to ensure your first three levels of The Business Hierarchy Of Needs are in place, so you can go ahead and make your impact in the world.

I invite you to visit the Recession Response for tips and tangible, actionable resources to help you maintain your SALES, PROFIT and ORDER levels of The Business Hierarchy Of Needs, because you can still achieve your dream and impact your community in a positive way.

You were put on this earth to have an impact. And that impact is not achieved by sacrificing yourself or your business. Nail the first three levels of sales, profit and order. Then you can give back to the world and make your impact.

Author:
MIKE MICHALOWICZ (pronounced mi-KAL-o-wits) started his first business at the age of 24, moving his young family to the only safe place he could afford – a retirement building. With no experience, no contacts and no savings, he systematically bootstrapped a multimillion-dollar business. Then he did it again. And again. Now he is doing it for other entrepreneurs. **Mike is the CEO of Provendus Group**. He is also a **former small-business columnist for The Wall Street Journal; MSNBC's business makeover expert; a keynote speaker on entrepreneurship; and the author of the cult classic book The Toilet Paper Entrepreneur**. His newest book, The Pumpkin Plan, has already been called "the next E-Myth!" For more information, visit MikeMichalowicz.com.

Back To Basics

A lot of time is spent staying protected from the newest type of scam or the newest cybercrimes, but as is true with many things, remembering the basics is the entire foundation of making sure you, your company and your clients remain safe.

Everyone in the company or organization should know basic security principles. Security principles and policies should be documented and part of every new employee training. Strong password requirements, Internet usage guidelines and only connecting remotely over VPN are examples of some common security policy items. Strict penalties for violating the security policies should be detailed.

It's not a good habit to save files onto your computer if there is a location on the network or on your server where they can live. They're much less likely to be backed up on your computer, whereas they'll reliably and regularly be backed up if they are saved on the server. If you use websites or software that do not require regular password changes, set a calendar reminder to change the password yourself every other month.

As with other things, a little prevention goes a long way – remembering the security basics, and asking about them if you don't know what they are, is the single best thing you can do to protect yourself and protect the company.

3 E-mail Productivity Tricks You Need To Know

Turn Off Notifications. Every time you get a ping that you have a new e-mail, it pulls your attention away from what you were doing. It's a major distraction. Over the course of a day, you might get several pings, which can equal a lot of time wasted. Set aside a block of time for reading and responding to e-mails instead.

Use Filters. Many e-mail programs can automatically sort incoming e-mails. You define the sources and keywords, and it does the rest. This helps prioritize which e-mails you need to respond to soonest and which are most relevant to you.

Keep It Short. Most of us don't like to read e-mails – and so we don't. Or we quickly scan for relevant information. Your best bet is to just include the relevant information. Keep it concise and your recipients will appreciate it, and as a recipient, you'll appreciate it as well.

Small Business Trends, April 23, 2020
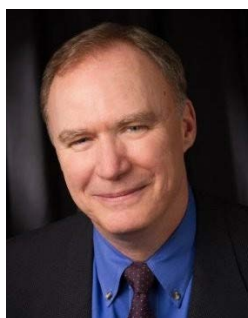
This monthly publication is provided courtesy of **Matt Katzer, CEO of KAMIND IT** & Amazon Best-Selling Author of *"Securing Office 365 - Masterminding MDM and Compliance In The Cloud"*

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